



Sustainability & Carbon Impact

A low-carbon, paperless web design and hosting business

~148 kg

CO₂e per year

95%+

below a typical UK micro-business

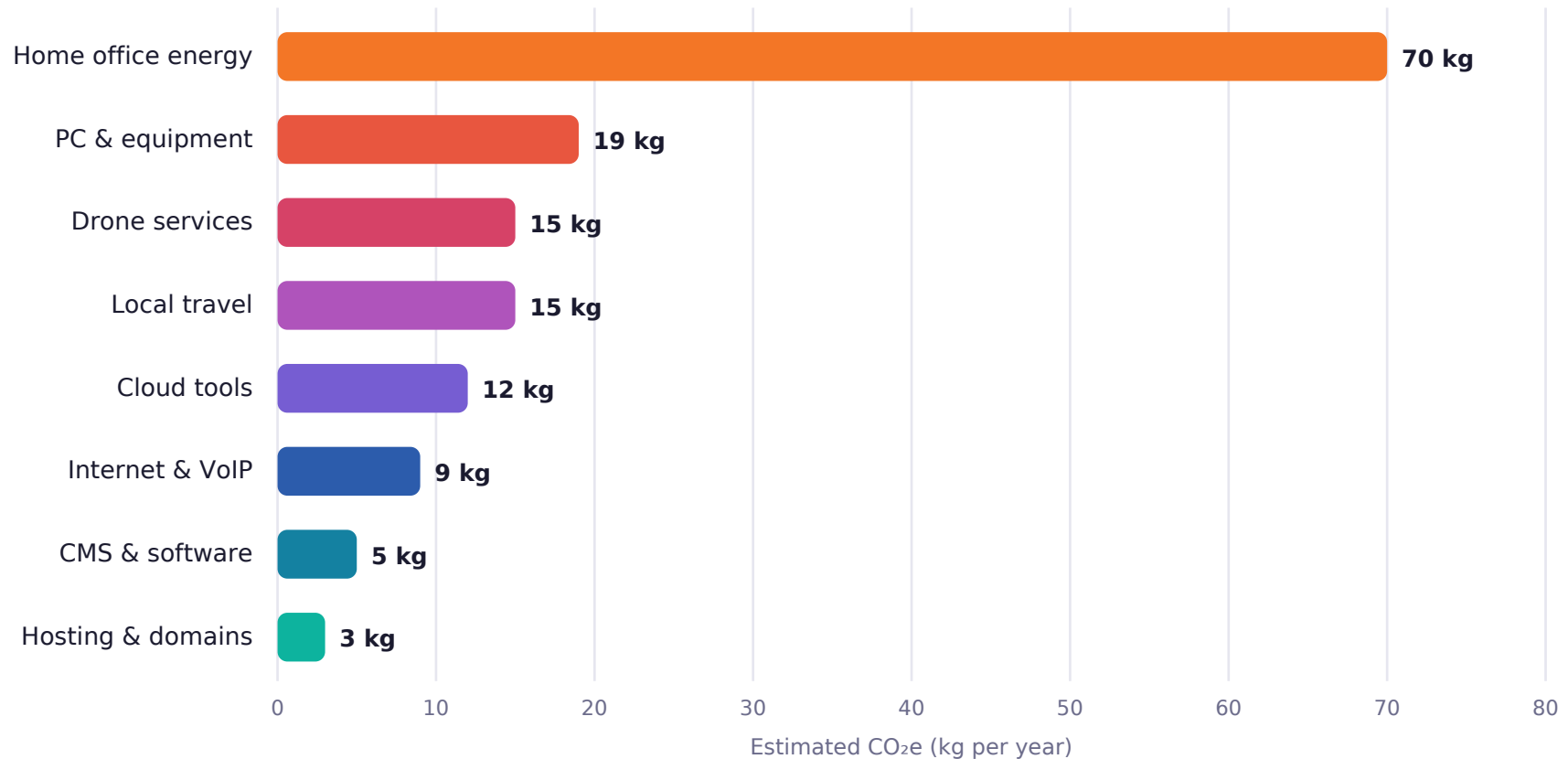
100%

renewable-powered hosting

Figures compiled June 2025 · Report updated September 2026

Carbon Footprint Breakdown

Estimated annual emissions by source. Total: ~148 kg CO₂e per year. Home office energy is the largest single source; hosting — the part most people assume is biggest — is one of the smallest, because it runs on 100% renewable energy.



How We Compare

Typical UK micro-business



3,000 kg

ChrisXCreative



148 kg

Micro-business figure is an indicative estimate (~3 tonnes CO₂e/year) used for comparison.

How We Keep Emissions Low

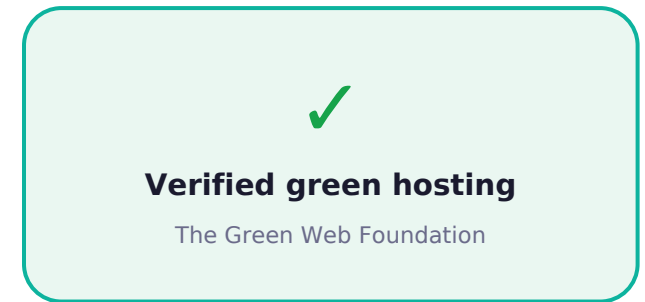
- Home-based office running energy-efficient hardware and lighting — no commercial premises to heat or power.
- Fully paperless — quotes, invoices, contracts and client communication are all digital.
- Remote-first delivery — client work is done remotely wherever possible; local travel is short-range and infrequent.
- 100% renewable hosting — every website we host runs on UK servers powered by renewable energy, independently verified by The Green Web Foundation.
- Lightweight drone work — a sub-250g drone replaces resource-heavy traditional aerial production.
- Greener digital tools — we prioritise software and cloud providers with strong environmental credentials.

Independently Verified Green Hosting

Our hosting is listed as green by The Green Web Foundation, an independent not-for-profit that maintains the world's largest open dataset of websites running on renewable energy. Anyone can check this at any time using their Green Web Check.

Check it yourself:

thegreenwebfoundation.org/green-web-check



Our Commitment

We review our footprint as the business grows and choose the lower-carbon option wherever it doesn't compromise the quality of the work. Great digital work doesn't need a big footprint — and every client website we host shares the benefit of renewable-powered infrastructure.

Questions about our sustainability approach? Email hello@chrisxcreative.co.uk.